



I'm Alex, a freelance graphic designer based in Kent and have a passion for creative design that delivers insightful brand identity.

From a very young age I had a desire to work in the creative industries which propelled me into achieving a first class degree in graphic design from University of Creative Arts.

The key disciplines that my work covers include: Flash website design, Brand identity, Leaflets and flyer design, Packaging design, Promotional material, Advertisements, Promotional videos in Flash and Exhibition stands.

I have produced work for a number of clients across a variety of industries including equestrian, procurement, cosmetic, music, education, travel and tourism and business to business trade.

References available

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EDUCATION 2005 - 2008, University College for the Creative Arts (UCCA), Maidstone. Graduated with a First Class Degree in Graphic Design and Visual Communication

2004 - 2005, University College for the Creative Arts (UCCA), Maidstone. Foundation Studies (Art and Design) BTEC Diploma, NCFE Level 3 in Graphic Crafts. I was also Part of the 'Events Management Team' in 2006-7 year, Designing Posters for events, organising and Running in the student bar.

1997 - 2004, Bennett Memorial Diocesan School, Tunbridge Wells, Kent. A-Level 3 (B-D). GCSE's 9 (A-C).

EMPLOYMENT EXPERIENCE June 2008 - present, Self employed graphic designer. Working with a number of clients over a variety of industries including equestrian, music, cosmetics, procurement, education, travel and tourism and business to business trade.

2006 - Present, DJ at Source Bar Maidstone, Kent.

2002 - Present, The Chequers Pub, Laddingford, Kent

WORK EXPERIENCE 2007 Sage Publications, one week - Working with the in-house design team on cover design for journals and informational leaflets.

SOFTWARE Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Word, Excell, Power Point

FREELANCE RATE Day: £140 / Hourly: £20

RECENT COMMISSIONED WORK

Sevenoaks Prep School - Advertising campaign, and promotional posters.

Horslyx - Advertising, all promotional material, brochures, event stand banners.

Crystalyx - Mini-Site, advertising, promotional material and event banners.

Le Perchoir des Paons - Re-branding, promotional material, Twitter layout design.

Plalight UK - Presentations, advertising

Twisted DJs - All promotional material including flyers, CD sleeve design, posters and online advertising campaigns.

666 presents... - All promotional material including flyers, posters and online advertising campaigns.

Yvonne Holberton - Designed the company logo and business card, stationary and leaflets.

G-Gee PR - Full Re-brand including logo, website, business card and stationary.

Argan Secrets - Company Re-brand included logo, business card and stationary and redesigning the packaging for the full range of cosmetic products.

TDP – Stationary including logo design, business card, comp slip and letterhead. Creating the website and presentations for the clients.

Cyclo-Ssage – Logo design, business cards, online adverts, magazine adverts, product branding and event marketing material.

Nedz Bed - Advertising campaigns and event marketing material.